06-25-09

JUN 2 4 2009

PTO/SB/31 (06-09) Approved for use through 06/30/2009. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES I hereby certify that this correspondence is being facsimile transmitted In re Application of to the USPTO or deposited with the United States Postal Service with Mikhail Lotvin and Richard M. Nemes sufficient postage as first class mail in an envelope addressed to Application Number Filed "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37-CFR 1.8(a)] 10/790.991 03/02/2004 For Computer systems and methods supporting on-line interaction with content, purchasing, and searching EXPRESS VIA Signature-Art Unit Examiner Typed or printed 3622 **BOVEJA, NAMRATA** name Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. 540 The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the ✓ applicant/inventor. assignee of record of the entire interest. Mikhail Lotvin See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96) Typed or printed name attorney or agent of record. (408) 821-3582 Registration number Telephone number attorney or agent acting under 37 CFR 1.34. June 24, 2009 Registration number if acting under 37 CFR 1.34. Date NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

*Total of 2

7

forms are submitted.

PTO/SB/31 (06-09)
Approved for use through 06/30/2009. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

JUN 2 4 2009 under

*Total of 2

forms are submitted.

 \checkmark

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERC u.S. patent and Trademark Office; U.S. DEPARTMENT OF COMMERC and the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

	Under the Paperwork Reduction Act of 1995, no persons are required to respon	nd to a collection of	of information unless it dis	splays a valid OMB control number.	
	NOTICE OF ARREAL FROM THE EVAMINER TO	`	Docket Number (Optional)		
DEMA	NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERE				
	INE BUAKU UF PATENT APPEALS AND INTERFERE				
	by certify that this correspondence is being facsimile transmitted	In re Applicat	re Application of		
to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to		Mikhail Lotvin and Richard M. Nemes			
"Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-		Application Number Filed			
1450" [37 C5R 1.8(a)] on		10/790,991 03/02/2004			
Signature BY EXPRESS MAIL		FOC Computer systems and methods supporting on-line interaction with content, purchasing, and searching			
		Art Unit	Examiner		
Typed or printed name		3622	Bo	OVEJA, NAMRATA	
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.					
The fee feethir Nation of Annual is (97 OFF) 44 CO/NV4N			_e 540		
The fee for this Notice of Appeal is (37 CFR 41.20(b)(1))					
Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced					
I	by half, and the resulting fee is:	co Giomii au	e shown above is reduced \$\frac{270}{}		
Ø	A check in the amount of the fee is enclosed.				
	Payment by credit card. Form PTO-2038 is attached.				
	The Director has already been authorized to charge fees in this application to a Deposit Account.				
	The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No.				
7	A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.				
	WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.				
I am the DO OLADO				1111	
V	applicant/inventor.	J.	Toveral /	Menes/re	
	assignee of record of the entire interest.	Richard M. Nemes Typed or printed name			
	See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)				
	attorney or agent of record.	(516)	(516) 374-2959		
•	Registration number	Telephone number			
	attempts or agent acting under 37 CED 1 34				
	attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34.	June	24, 2009		
			[Date	
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.					
Submit multiple forms if more than one signature is required, see below*.					

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.